

# Sands ECO360

## Green Meetings



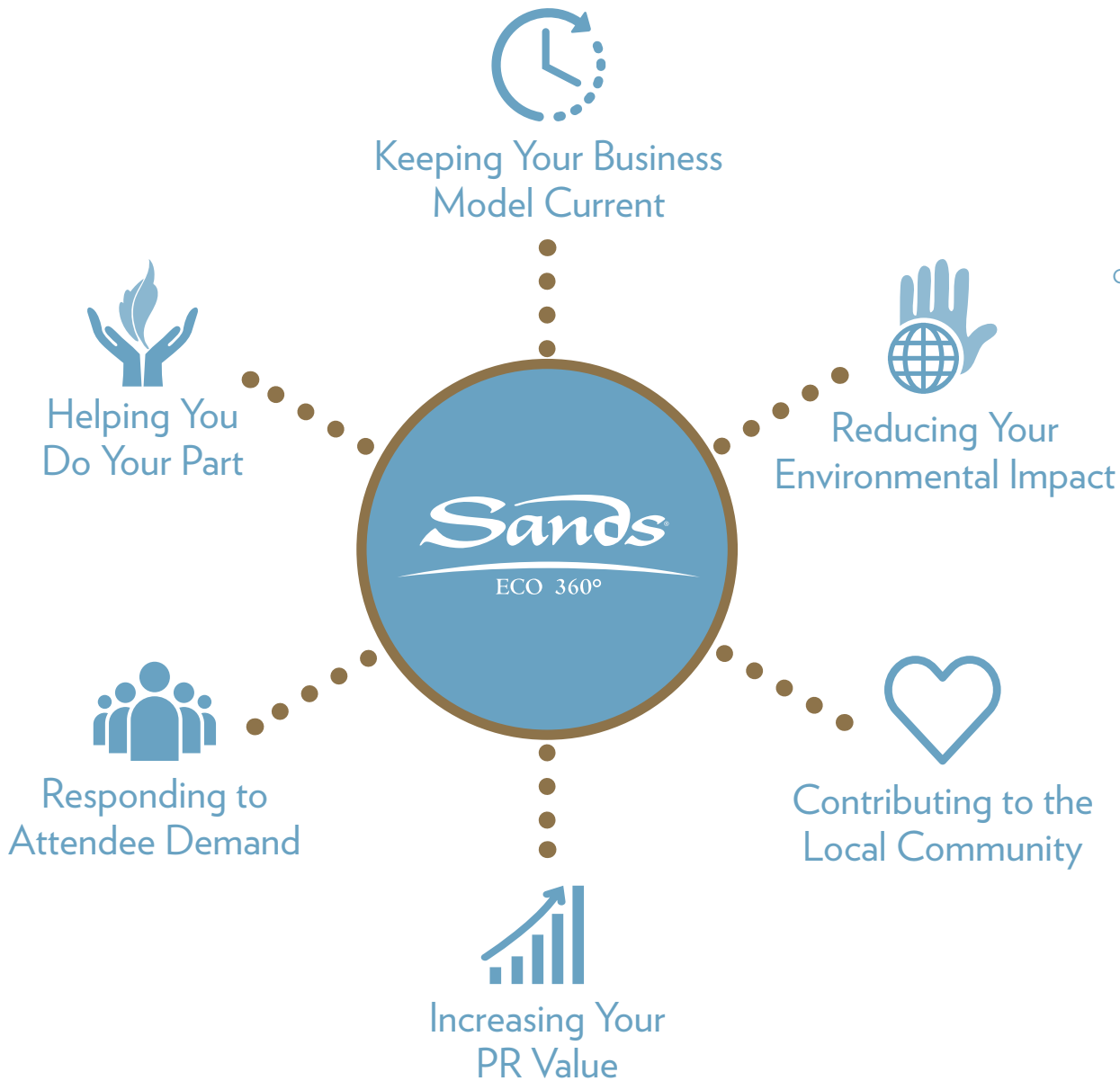
At Marina Bay Sands®,  
having a green meeting is as easy as...



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# Why Green Meetings at Marina Bay Sands Matter

As a leader in the hospitality industry, our business is conducted in a responsible way and we can play an integral role in helping you achieve your sustainable goals.

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# Just Three Simple Steps to Begin Your Green Journey with Marina Bay Sands

1. Explore your green meeting venue
2. Meet your Green Meeting Concierge
3. Select your Sands ECO360 meeting options

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# Explore your Green Meeting Venue

By choosing to host your green meeting with us, you are already one step ahead on your journey to sustainability. We can offer you instant benefits:

## We are Sustainable Certified Venue and Operator

Third party certification is important to us as it provides our guests the confidence that Marina Bay Sands meets international standards of sustainable design, construction and operations.

### Sustainable Event Process Management Certifications



ISO20121 Sustainable Events Management System Certification



GMIC Certification from The Green Meeting Industry



APEX/ASTM Venue Level One certification

### Sustainable Building and Operations Certifications



Building and Construction Authority (BCA) Green Mark Platinum



EarthCheck Bronze Benchmarked and Silver Certified

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## We Have High-Performance Facilities

Within our building, we focus on energy and water conservation, waste recycling, and using products and materials containing minimum amounts of indoor polluting contaminants. High performance facilities provide a foundation for a successful green meetings program.

*For Example...*

- ✓ Marina Bay Sands is purpose-built to allow for maximum amount of natural light to enter the Integrated Resort.
- ✓ Rainwater is harvested on the roof of ArtScience Museum for toilet flushing.
- ✓ Food waste liquefiers are used to convert food waste to water property-wide.
- ✓ Fresh herbs are harvested from our on-site herb garden and used in our restaurants, minimizing food miles.
- ✓ Our intelligent building management system constantly monitor our utilities, allowing us to reduce our overall carbon footprint.
- ✓ All hotel rooms and suites are equipped with an “ECO” function for the air-conditioning, and curtains to close automatically when the room is not in use.
- ✓ We have over 2500 recycling bins around property including one in every hotel room.
- ✓ As an integrated resort, we have everything under one roof. With public transportation located conveniently inside the property, it will help you reduce your carbon footprint.

## We Provide Standard Sustainable Practices

Our sustainable practices are already seamlessly integrated into our daily operations, adding value to your events at no additional cost to you.

Our Standard Sands ECO360 Meeting settings include complimentary WiFi in all meeting rooms, central placement of writing materials, water stations, reusable glassware, whiteboards, and lighting sensors in the meeting rooms; all helping you reduce the environmental impact of your event while providing you with the highest quality of service.

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# 2

## Meet your Green Meeting Concierge

If you would like to go above and beyond the standard green meeting practices we have in place, our designated Green Meeting Concierge will work closely with you to plan and customise your sustainable event. The Green Meeting Concierges are professionals with knowledge and experiences in both sustainability and event planning.

They will be your dedicated guide and assist you throughout the entire event planning process!



*Green Meetings Concierge*

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# What Can Green Meeting Concierges Do for You?

## **Understand your company values**

It is important for us to learn your company values, so we can help you achieve your sustainable goals with seamless operations.

## **Provide guidance in setting event sustainability goals**

We can either adopt your sustainability goals for your events or help you set achievable goals which are also aligned with your company values.

## **Assist in developing an action plan for the green meeting initiatives**

We will work with you to develop an action plan which becomes the roadmap for implementation.

## **Liaison between you and our internal operating departments to ensure successful implementation**

We will take care of the communication for the green event with our internal operational teams.

## **Check in with you on implementation progress**

We will update you regularly on the progress during the event planning process and adjust plans with you when needed.

## **Work with your PR team to communicate the event sustainability efforts**

Let's not forget about telling the sustainability stories of your event and inspiring others!

## **Develop post event impact statement and post event report upon request**

We will consolidate your event's environmental impact data and highlights of your achievements for the ease of your communication to your stakeholders.



*Green Meetings Set-up*

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## Select Your Sands ECO360 Meeting Options

In addition to our standard green meeting practices, we provide sustainable options to our meeting planners and clients; offering many ways to further reduce the environmental impact of your event. Talk to your Green Meeting concierge to customize your green meeting options.



*RISE Herb Garden*



# How You Can Go Above and Beyond

## ☐ Harvest Menu

Our chefs use only the freshest ingredients sourced locally and from around the region to create our great tasting menus that offer varied and delicious sustainable food options.

## ☐ Sands ECO360 Impact Statement

You can request a Sands ECO360 Impact Statement highlighting total energy and water consumption, recycling rate, carbon emission and highlights of your sustainability initiatives.

## ☐ Corporate Social Responsibility

With many clients expressing interest in hosting CSR events allowing their attendees to give back to the community, we can work with our local partners to customize a selection of CSR programs to suit your meeting objectives.

## ☐ Marina Bay Sands Meetings App

Update your event schedules and make new announcements in realtime, providing your attendees with the most current and up-to-date information –without the added waste of printed material.



## ☐ Décor

Décor also plays an important role in green events. We offer sustainable decoration options which can be reused, recycled or planted.

## ☐ Zero Waste Component

Our Green Meeting Concierge will work with you closely to make sure at least one aspect of your event is completely waste-free.

## ☐ Sands ECO360 Tours

Would you like to educate your attendees or VIP guests about the green initiatives of the event venue you chose? We provide Sands ECO360 tours to showcase the sustainability efforts at our resort!



*Pan-Seared Seabass from the Harvest Menu*

# Here's What Our Clients Say...

“Once again, we are proud and happy that MBS worked closely with the organiser to donate the event bags to Food Bank as part of Corporate Social Responsibility.

Despite the short notice, you reacted swiftly and coordinated all necessary work to make sure the right move is achieved.

We will like to thank you once again for your help.”

Eric Kong,

Manager (Projects Management)

SingEx Exhibitions Pte Ltd

“With its all-in-one value proposition, including luxurious accommodation for attendees, world-class conferencing facilities and unparalleled leisure offerings, Marina Bay Sands is undoubtedly the ideal location for ITB Asia. The venue has provided us with an optimal business environment for our delegates and the team has been very efficient, responsive and accommodating with our requests. We have forged a great working relationship comprising a winning team, show format and location. It has certainly been a wonderful experience working with the Marina Bay Sands team this year, and we look forward to more years of excellence ahead.”

Katrina Leung,

Executive Director, ITB Asia

ITB Asia 2014

29-30 October 2014

“The second Responsible Business Forum on Sustainable Development was recognised as one of the world’s greenest and most sustainably-produced events in 2013, largely due to the industry leading commitment of our host venue and sustainability partner, Marina Bay Sands. For our latest event in 2014, Marina Bay Sands helped us to raise the sustainability bar even higher in many ways including real-time energy use displayed throughout the venue, a sustainable seafood meal for our dinner and further reduced food waste.”

Tony Gourlay,

Chief Executive of Global Initiatives Responsible Business Forum  
on Sustainable Development

24-26 November 2014

## Recent Sustainable Awards and Accolades:

- Winner: Singapore Sustainability Awards 2015  
Category: Sustainable Business Awards
- The venue winner of UFI Sustainable Development Award 2015, awarded by UFI, the Global Association of the Exhibition Industry
- IMEX – GMIC Green Supplier Award 2015,  
awarded by IMEX-GMIC Green Awards 2015
- SEC-Kimberly-Clark Singapore Environmental Achievement Award (Services) 2015, presented  
by Singapore Environmental Council

# Time to Green Your Meetings

Contact our Green Meeting Concierge to customise a green meeting package for you today.

It's that easy!



For Bookings & Inquiries

Tel: +65 6688 3000

Email: [sales@marinabaysands.com](mailto:sales@marinabaysands.com)

Visit: [marinabaysands.com/MICE](http://marinabaysands.com/MICE)

Connect with us:    